

IS IT WRONG FOR US TO WANT GOOD THINGS? THE ORIGINS OF GOMPERS CHARTER MIDDLE SCHOOL

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Good things don't happen to Gompers often, and when they do, it's taken away.... We had a lot of different principals who we did not care for. But this one made great changes. We Gompers students see these changes and, for once, we want this, because we see that it is good for us. *Is it wrong for us to want good things*? [italics added]

(Saadati 2005)

These words were spoken passionately by Maryam Saadati, an eighth-grade student from Gompers Middle School when she addressed the San Diego Unified School Board on March 1, 2005. She captured eloquently the sentiments of her community members who expressed frustration at having their school and community neglected by local, state, and federal government.

Saadati's assessment of the conditions at Gompers before it converted to charter status is supported by official evidence. As Allison Kenda, Gompers' Chief of Staff reported to the Charter Schools Association of California, an indication of the troubled conditions facing parents and students, Gompers Middle School had 18 teacher vacancies out of a 50 teacher staff when the school opened in 2004; six vacancies in math and science remained in January of that school year. Teacher attrition rates stood at above 70%. This meant students were

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faced with a revolving door of substitute teachers—hardly a condition conducive to accelerating learning and reaching *No Child Left Behind* (NCLB) annual progress goals.

Teacher absences were matched by student absences, she reported; the average daily attendance rate hovered near 90%. In addition to an excessive number of teacher vacancies, the physical plant was left to deteriorate. Teachers assigned to the school expressed openly their disdain for their students. Fights, severe enough to require police intervention and over 1,000 suspensions a year, occurred regularly (Kenda 2008). Vincent Riveroll, School Principal, has relayed a particularly poignant first-hand experience that personalizes these chilling statistics. On one of his first days as Principal of the "old" Gompers, a student stopped him and asked "why are you wearing a suit, man? Its just gonna' get ripped up the first time you try to break up a fight" (Riveroll, personal communication).

Ms. Saadati offered her comments during the debate before the San Diego Unifoed School Board about granting charter school status to the parents and educators associated with Gompers Middle School. The school's principal, Vincent Riveroll, had been unceremoniously removed by the school board previously; Ms. Saadati was imploring the board to return her principal and approve the petition for a charter school at Gompers. The petition was approved, but only after a rancorous debate that afternoon, and many afternoons before that.

Documenting the Creation of an Educational Reform

Seymour Sarason, arguably the dean of the study of educational reform, has lamented that scholars have not studied the creation of educational reforms (Sarason 1972, 1997).

There are ample studies of educational implementation, he says, but very few studies of the formation of the original prototype. Sarason's observations about federal mandates and

district-wide reforms ring true for charter schools as well. While much has been written about the rationale for charter schools, the characteristics of their student populations, debates over their capability to increase students' learning, and their success in stimulating competition in conventional public schools, little has been written about how actual charter schools come into being. Only a few studies (e.g., Deal & Hentschke 2004; Meier 1995; Rofes 2000; Schorr 2002), in varying levels of details, have described the actual experiences of setting up charter schools—that is moving from the passion and commitment of a dedicated and diverse group of founders to the everyday routines of educational practice.

The educators and researchers associated with Gompers Charter Middle School have a unique opportunity to describe the "creation of a setting" (Sarason, 1972, 1997), that is, to document the often contentious process of forming a particular charter school so that an accurate record is available for people interested in attempts to improve the academic performance of socioeconomically disadvantaged students. This paper seeks, first, to fill the gap Sarason identifies by telling the story of the formation of Gompers Charter Middle School (GCMS) in San Diego in 2004-2005. This paper seeks, second, to improve upon Sarason's recommendation by making the technical and political dimensions of organizational change, especially attempts at school reform, more explicit.

We start from the point the district notified the leaders of Gompers Middle School in September 2004 that the school needed to reconstitute under the provisions of federal law (the NCLB Act of 2001). We continue to unfold the story through the time when parents and educators decided to convert Gompers Middle School into a charter school and their petition was approved by the San Diego Unified School District Board in March 2005. We conclude

the story with comments on the development of the school since its opening in September 2005.

To place the story in its historical context, we first describe the research methods used in the study, characterize charter schools and then describe the school GCMS replaced— Gompers Secondary School.

Research Methods

This is a participant-observation study. Consistent with that time-honored research technique prevalent in Sociology and Anthropology, we simultaneously participated in events, observed, and report on them. The observations presented here, therefore, are written based on our experiences. We participated in a wide range of activities associated with the formation of GCMS from September 2004, through the approval of the charter by the San Diego Unified School District in March 2005, to the opening of the school in September 2005. These activities included approximately 20 weekly (and sometimes twice-weekly) working group meetings composed of school personnel, parents, and community members; 4 school board meetings; 7 one-on-one meetings with charter association members, school board members, district staff, and the district superintendent; 13 small group meetings with UCSD faculty members, students, and faculty. We tried to keep notes during these meetings; but frankly because of the emotional intensity in many of these encounters, our participant role often overshadowed our observer role. When we became engrossed in the heat of the moment, we took notes as soon after encounters as possible—usually within 24 hours. When contemporaneous information is available, we augment our recollection of events with direct quotes from other participants—some gathered from transcripts of videotape of public meetings, others from news reports of events.

The activity of conducting research is never value neutral. Researchers, especially those engaged in observational studies, shape research by their selection of topics to investigate, materials to analyze, instances of data to interpret (Cicourel 1964; Peshkin 1988). Researchers do not simply observe and report 'brute facts'; by their very engagement with people and artifacts in research settings, they shape materials into interpretations. The inevitable reflexive relation between researchers and objects of study was made even more complicated in this study because of the special relationship that the authors have to the school.

Mehan's access to Gompers was facilitated because he helped shape the school, is a member of the board of directors, and directs the research center that is responsible for developing academically rigorous schools for students of color from low-income neighborhoods and documenting the change process associated with that development. This center and its mandate to accelerate the learning of underserved children emerged in the late 1990's when first the Regents of the University of California and then the voters of California eliminated affirmative action. UC San Diego responded to the challenge of developing a diverse student body on its campuses in the absence of affirmative action and assisting underserved urban schools by establishing the Center for Research in Educational Equity, Access, and Teaching Excellence (CREATE; http://create.UC San Diego.edu) and the Preuss School (http://preuss.UC San Diego.edu) on the UC San Diego campus. CREATE uses The Preuss School as a model for other public schools in the San Diego region and across the country by mediating between Preuss and schools seeking to better educate underrepresented minority students.

Mehan's position with CREATE enabled him to participate in, observe, and report on planning meetings, university meetings, school board meetings, and participate in the

preparation of GCMS's charter documents and presentations to the San Diego Unified School District (SDUSD) school board. Chang's involvement was less direct; he joined the research effort in 2008, participated in and observed several events and meetings at the school, interviewed educators for a paper in progress on the recruitment and retention of teachers and a second paper on the expansion of Gompers to a 6-12 school.

These special relations cut two ways. On the one hand, they facilitated entrée because some degree of trust had been established; on the other hand, reviewers can conclude that our objectivity has been clouded by these close relations. Rather than ignore these close relations, we acknowledge and make them visible in the analysis that follows. Therefore, our findings can not be viewed as some disinterested representation of the 'truth,' but our most thorough and informed representations of our interpretations gathered during hours of participation and observation at the school.

Studies of Charter Schools

Charter schools are elementary or secondary schools that receive public money but have been freed from some rules, regulations, and statutes in exchange for some type of accountability for producing certain results in student achievement. According to a National Charter School Research Project (NCSRP) survey, 3,403 charter schools served over 900,000 students during the 2004-2005 school year. As of January 2006, 40 states and the District of Columbia have passed charter school legislation (Ziebarth et al. 2005: 3). By 2008, there were 35 charter schools in the San Diego district enrolling 13,000 students—almost 10% of the district's students. Thirty of the 35 charters were "South of 8"—the symbolic and actual boundary separating the well-to-do neighborhoods and the less-well-off neighborhoods in San Diego (Voice of San Diego 2008).

Many reasons have been offered for the emergence of charter schools. Some critics of public education have claimed that public schools are failing so badly that radical restructuring in the form of voucher plans is necessary (Chubb and Moe 1990). Charter schools are seen as a less radical and more viable alternative than public funding of private schools and voucher plans (Hart and Burr 1996). The stimulating effect of competition is also invoked as a rationale for charter schools. If parents vote with their feet by enrolling in charter schools, then educators in regular public schools will be motivated to be more effective in order not to lose students to charter schools. Failing public schools will either improve or close. Charter schools are also seen as an antidote to overly bureaucratic public school systems that stifle creativity. Built on an "anti-bureaucracy" rationale, charter school proponents claim that school district offices, state capitols and/or Washington are so distant from local schools that they impede needs expressed at the local level. Liberating educators from remote bureaucratic regulations, then, can foster experimentation of novel approaches that may produce improved student achievement.

Assessments of the rationales for charter schools to date reveal a mixed record.² There is not much evidence that public schools and charter schools learn from each other (Wells et al. 1998; Carnoy et al. 2005; Zimmer et al. 2009). With full-frontal teaching, standard-length periods for instruction, and textbook-based learning, many charter schools look like conventional schools. Carnoy et al. (2005) find no evidence to support the claim that charter schools foster competition among regular public schools. A more recent study (Zimmer et al. 2009) also failed to discern any competitive impact between charter schools and nearby public schools. Critics of charter schools contend that the benefit of increased choice to parents and

² For a comprehensive review see Hubbard & Kulkarni (2009).

flexibility to administrators comes at the cost of reduced job security to school personnel. They worry that the high turnover of staff associated with charter schools undermines school performance more than it enhances it.

Assessments of the performance of charter schools compared to regular public schools also reveal mixed results. Drawing from interview data from 225 charter schools in 10 states, the US Department of Education concluded in 1997 that charters tend to be new and small (fewer than 200 students). They are more often in urban than rural areas. While they tend to be more racially diverse, they tend to enroll fewer special needs and limited English proficient students than typical public schools in their respective states (US DOE 1997). Some scholars worry that charter schools actually lead to more--not less--segregation by social class and race (Wells et al. 1998; Carnoy et al. 2005; Renzulli and Roscigno 2007). Based on a study of eight U.S. states, Zimmer et al. (2009) concluded that charter schools in the aggregate do not seem to cause dramatic racial or achievement segregation within neighborhoods. However, in some sites and in some states, charter institutions do significantly enroll students with different academic and/or racial profiles than nearby traditional public schools. But because such patterns are not uniform—for example, charter schools enroll higher achieving students in some sites and lower achieving ones in others—the aggregate differences are minimal and not necessarily meaningful.

A meta-analysis of 26 studies of students' performance reports that 12 studies find that students' gains in charter schools were larger than other public schools; 4 find charter schools' gains higher in elementary schools, high schools, or schools serving at risk students; 6 find comparable gains in charter and traditional public schools; and, 4 find that charter schools' overall gains lagged behind. The meta-analysis also reports that 5 of 7 studies find that

charter schools improve as they achieve organizational stability (Hassel and Terrell 2006). Carnoy et al. (2005) present opposite conclusions. Based on 19 studies, conducted in 11 states and the District of Columbia, these authors conclude there is no evidence on average that charter schools out-perform regular public schools. Zimmer et al. (2009) also find few differences in test scores between non-primary charter schools and public schools nearby; but, charter high schools seem to have a positive association with high school graduation and college enrollment.

In sum, the available evidence on charter school-conventional public school comparisons is mixed. One can find as many studies that suggest charter schools outperform conventional schools as one can find evidence in the opposite direction. So, too, the claim that charter schools foster competition and improvement in conventional public schools finds as much support as does the opposite claim. However, the vast majority of these studies are "single point in time" assessments that compare entire student cohorts from one year to the next without considering patterns of student transience and transfer. Because this year's 6th graders may not be the same children as last year's 5th graders in the schools being compared, we do not know if students within schools are improving academically. School-wide averages, rather than student-student comparisons, also reveal nothing about whether all students achieve at about the same level or whether *some* students are achieving a great deal more than others.

An accurate assessment of school effectiveness requires information on student performance from at least two points in time (Center for Educational Reform 2004; Betts and Hill 2006). The most foolproof method to compare the performance of students in charter schools and regular public schools is an experiment (or "quasi-experiment") in which students would be randomly offered admission to charter schools; those not accepted into the school by lottery would return to their public schools, thus enabling a student-student comparison through time. Betts and Hill (2006) report that only two randomized quasi-experiments have been conducted to date. One of these, conducted at The Preuss School UCSD (McClure et al. 2005), showed that Preuss graduates enroll in 4-year colleges at a substantially greater rate than students in the randomly selected comparison group.

A different collection of studies covers the social organization of charter schools, rather than comparing charter schools and conventional public schools. Topics include issues that pertain to sustaining existing charter schools—such as the role of "venture philanthropy" as a force in charter school advocacy (Scott 2009), problems with curricular conformity (Lubienski 2004), legal requirements (Vergari 2002), management organizations (Bulkley 2004), teacher qualifications and retention (Miron and Nelson 2002; Miron 2007), revenue streams (Miron and Nelson 2002), selective admissions (Wells, Holme, and Vasudeva 2000), and a mixture of these features (Bulkley and Wohlstetter 2004; Merseth et al. 2009; Wells 2002).

These studies tend to treat charter schools in the aggregate and provide general descriptions of their evolution as a social movement (e.g., DeBray-Pelot, Lubienski, and Scott 2007; Vergari 2002). Many of the schools described serve primarily middle-class populations (see Deal & Hentschke 2004; Fuller 2000; Nehring 2002). This paper departs from these correlational and aggregate studies because we provide a thick description of the actual process involved in setting up a particular charter school—specifically a charter school attempting to institute a college-going culture of learning in a low-income neighborhood—and

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highlights the dilemmas, institutional constraints and political tensions—as well as the strategies and maneuvers—that the process has invited.

The Creation of a Setting: Gompers Charter Middle School

Despite the fact that the research on the educational value of charter schools was mixed, parents, community organizers, and educators in the Gompers neighborhood were so disgusted with the condition of their district-run neighborhood school that they turned to this radical alternative. In this section, we first present a brief history of the original Gompers Secondary School and the decision making of the key constituencies. Then we describe the actions of the school district and the university, some of which enabled, and some of which constrained the formation of this educational alternative.

The Past History of Gompers Secondary School

The original Gompers Secondary School was an urban 7-12 school located in Southeastern San Diego. It had operated for over 50 years in a community with a high crime rate and a lengthy history of gang-related violence. The school has been redesigned several times in order to deal with educational and social challenges. It was identified as a racially isolated school in 1968. In response to court mandated desegregation orders issued in 1977 ("The Carlin Case"), the school was designated a math-science magnet school in 1978-1979. It offered many unique and rigorous courses in computer programming and the sciences.

This experiment was abandoned in 2001 for three interconnected reasons. First, community members complained that the math-science magnet was segregated. Students bussed in from other parts of the city attended the magnet, while neighborhood students were for the most part confined to traditional classrooms on the other side of a chain-link fence.

Second, when the school board ordered the magnet school to integrate neighborhood students into its classrooms in 1985, the curriculum was not modified to address their academic needs. Third, the school did not make the transition from mainframe computing to personal computer technology. Faced with these complications, many math and science teachers left the magnet school for more suburban assignments. The quality of instruction in math and science courses disintegrated. This experiment was terminated in the 2000-2001 school year (San Diego Unified School District 2008).

The school continued in a 7-12 configuration, until it was divided into a 6-8 middle school and a 9-12 high school in 2004-05. The 9-12 *high* school was expected to close as soon as a newly constructed Lincoln High School was to be completed in 2006. Unable to meet its No Child Left Behind (NCLB) performance targets for six consecutive years, the remaining middle school was required to restructure.

Deciding to Convert Gompers to a Charter School

A working group of parents, teachers, administrators, and community leaders (notably from the San Diego Chicano Federation, The United Front, the San Diego Organizing Project, and the San Diego Urban League) was formed to consider the five options for restructuring Gompers *Middle* School: Contract with an effective external organization to run the school; reopen the school as a charter school; replace all or most of the school staff who were employed when the school did not attain annual yearly progress goals; turn operation of the school over to the State; and "undertake any other major restructuring of the school's governance that would engender fundamental reform" (NCLB 2001).

Michelle Evans, active parent, and Dora Mahar, school librarian, explain why they felt drastic change was needed:

Michelle Evans: So many people want to see change at Gompers. Not just parents. Not just teachers, but the administrators, the community. They all want to change. And this [restructuring the school] was our opportunity to invest in our kids' future (Evans 2005). Dora Mahar: These parents want more. The parents don't just want their children to work at menial jobs, working in hotels, cleaning bathrooms. That's not what they want. They want their children to go to college, go to medical school, law school, engineering school, to become teachers. That's their dream. That's the dream my parents had for me. We were immigrants too (Mahar 2005).

Options quickly became limited. The State of California had declined to "take over" failing schools. Charter management organizations, such as Edison, ASPIRE, and Green Dot did not submit bids to manage any of the San Diego schools considering the charter option. In the absence of alternatives, the workgroup decided to consider charter status. Gompers Middle School Principal, Vincent Riveroll, convened meetings on Tuesdays and Thursday evenings, starting in September 2004. These meetings were attended by many of the school's educators, and a wide spectrum of parents. Mahar (2005) and Evans (2005) explain why parents prefered the charter option:

Dora Mahar: There are a lot of good things about going charter. You get to select the teachers.

Michelle Evans: It's about local control. If we can control the teachers, the parents hold the teachers accountable, and the teachers hold the parents accountable.

It was at this point that UCSD was invited into the conversation. Because of the success of The Preuss School at UCSD in educating students from the Gompers neighborhood, both Superintendent Alan Bersin and community leader John Johnson (who was leading a parallel

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Lincoln-Gompers task force) asked Professors Cecil Lytle and Mehan to consider whether UCSD could "take over" Gompers and form a UCSD-sponsored charter school, similar to the on-campus Preuss School. Citing the reticence of the new UCSD administration to manage another charter school, Lytle and Mehan agreed to participate in the formation of an independent (501c3) charter school, but not a UCSD-sponsored charter school.

Through their affiliation with the Center for Research on Educational Equity, Access, and Teaching Excellence (CREATE), Lytle and Mehan pledged material resources, including UCSD students to serve as tutors, expertise in teacher professional development, research and evaluation, and parent education to the independent charter school. Perhaps more important than these material resources was the intellectual capital the university provided. UCSD CREATE offered a theory of action, a model for the new Gompers: a college-prep school. This idea resonated with Gompers parents, because more than 70 of them had one child at Preuss and another child in neighborhood schools at the time of the charter petition. Because the Gompers parents knew first-hand that their students could be academically successful in a rigorous academic environment, they were motivated to support the idea of reforming Gompers into a college-prep charter school:

Michelle Evans: We went door to door. We went in teams of two and three. And we walked this neighborhood. We're talking hours. We asked our teachers that were on the working group: can you come and walk with us and meet your students. And they did. And that gave the charter validity because the teachers walked at night. They got off at 2:00 and they stayed until 5:00, 6:00 (Evans 2005).

These parents spoke with conviction based on their personal experience to the Gompers work group at Tuesday and Thursday meetings, and later, to individual board members, the superintendent, the press, and at school board meetings.

Enabling and Constraining Actions by SDCS during the Conversion Process

The actions of the San Diego City Schools (SDCS) Superintendent Alan Bersin and the SDCS Board both facilitated and constrained supporters' efforts to convert its failing school to charter status in the 2004-05 academic year. These enabling and constraining actions occurred during the conversion process and, in fact, continued after the school became a charter school.

The Mixed Blessing of Superintendent Bersin's Blessing

From 1998 through 2005, the San Diego City Schools (SDCS) engaged in a dramatic, daring, and possibly unprecedented reform. As prominent displays throughout the district asserted, "The mission of the San Diego City Schools is to improve student achievement by supporting teaching and learning in the classroom." To reach that commendable goal, the district under its newly appointed Superintendent, Alan Bersin, implemented a content-driven, centralized, comprehensive, and fast-paced reform (Mehan et al. 2005; Hubbard et al. 2006).

The reform was *content driven* in that the development of literacy skills was at the forefront. Gains in student achievement were viewed as intimately linked to concerted efforts to improve instructional practice through sustained and focused professional development for teachers and educational leaders—from the principal to the superintendent. All educators were to be similarly focused on the teaching and learning of literacy. The reform was *centralized* in that major instructional and operational decisions emanated from the district leadership while instructional leaders, site content administrators, staff developers, and

resource teachers provided guidance and direction to teachers. The reform was comprehensive in that all schools in the district were expected to implement all dimensions of the reform. Owing in part to leaders' characterization of the reform as a moral imperative and in part to the unique political pressures exerted on the district, the reform was fast-paced in that its major elements were introduced from the first days that the new district leadership took office. Instead of a preparation period, followed by a pilot phase, followed by full implementation, the district leaders chose to have their educators "learn to fly the plane while flying it."

Considerable impetus for a new approach to education within the district came from the San Diego business community. During the tenure of the previous superintendent, local business leaders had become increasingly critical about the poor preparation of high school graduates who were joining their firms. They argued that drastic changes in the public school system were needed to maintain the economic well-being of the San Diego region. The business community played a strong role in the selection of Alan Bersin as superintendent and in the election of school board members who would support his reforms. Bersin, a well-known and widely respected attorney, was an appealing choice. He had a solid reputation and state and national connections. He had been a Rhodes scholar at the same time as former president Bill Clinton. At the time of his appointment, he was the U.S. Attorney for the Southern California region and an advisor to California Governor Gray Davis.

Because Bersin had started his superintendancy committed to a comprehensive, centralized, content-driven approach to school reform, he initially opposed charter proposals such as High Tech High and The Preuss School UCSD that did not conform to the "Blueprint for Student Success" that guided the reform. He finally relented. The Preuss School UCSD

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and High Tech High were approved by the SDCS Board by 1998. By the end of his term in office, Bersin had become convinced that variation in school design and curricular implementation was acceptable, even desirable (Hubbard et al. 2006). Consistent with his new-found commitment to variation, he avidly supported the conversion of King-Chavez Elementary School, Gompers Middle School, and Keiller Middle School to charter status, and the re-authorization of Memorial Academy.

Bersin's support of schools seeking charter status was a mixed blessing, however. The School Board governing the SDCS changed composition in November 2004. Previously, a 3-2 majority supported Superintendent Bersin's reform policies. After the November 2004 election, a 3-2 majority opposed his policies. This political shift led to the removal of Bersin as superintendent and affected the formation of GCMS. The newly elected Board opposed, reflexively it seemed, any policy that Bersin supported. Therefore, Bersin's endorsement did not help Gompers win approval from the Board for the conversion to charter status.

Despite his crippled political position, Superintendent Bersin was able to orchestrate support for schools seeking charter status. He instructed Brian Bennett, director of the district's Office of School Choice, and a practicing lawyer, to assist Gompers and the other schools traverse the often-murky district policies, state and federal laws covering governance, finance, and teachers' rights. Bennett boldly confronted the school board and the teacher's union on matters relating to teachers' status with the district, their benefits, and "rights to return." He met often with the Gompers work group offering moral support and informal advice on writing the charter proposal and problems that seemed to emerge weekly. Without doubt, his moral support and legal advice facilitated the development and approval of the

Gompers charter, but it may have also contributed to the end of his career with the district.

Bennett was terminated by Carl Cohn, who became Superintendent after Bersin's departure.

Other organizations assisted the formation of GCMS, often encouraged by

Superintendent Bersin. The California Charter Schools Association (CCSA) provided start-up

funds to Gompers, Keiller, and King-Chavez to facilitate their conversions. CCSA staff

members, notably Julie Umansky, provided advice on preparing charter documents for board

approval and strategies for navigating the political landscape. Encouraged by Susan Wolking,

the Girard Foundation provided funding for the first GCMS "culture camp" (described below)

and training for board members on charter law and financing. The Girard Foundation also

introduced GCMS to other foundations, which in turn provided much needed financial support

in subsequent years.

Board Actions: Changing the Rules of the Game

While the Gompers community was in the process of establishing Gompers Charter Middle School, the school board redefined the charter process, removed the popular and charismatic school principal who had been leading the conversion process, and delayed the approval of the charter. The previous school board had defined King-Chavez, Gompers, and Keiller as conversion charter schools, which required charter petitioners to gather the signatures of 50% of the parents who were considering enrolling their children in the newly constituted schools. A coalition of black and Latino parents along with some Gompers Middle School teachers canvassed their neighborhood on behalf of the charter petition, and secured 700 out of 960—more than 70%—of potential parents' signatures.

On January 7, 2005 the newly elected school board overturned the previous board's decision and defined King-Chavez, Gompers Middle School, and Keiller Middle School as

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conversion charters, not start-up charters. This new interpretation of state and federal law imposed a new demand on the petitioners: they had to secure at least 50% of the permanent (unionized) teachers' signatures and do so within two weeks. This new demand placed teachers at the schools seeking charter status in a difficult situation. If they voted in favor of the charter conversion, they would not be guaranteed their jobs—because the charter leaders planned to interview all teachers for jobs—regardless of whether they had been at the school before.

In a stunning display of professionalism and commitment to the idea of developing a new culture of learning, Sharletta Richardson, a one-time Gompers High School representative to the teacher's union (San Diego Education Association)—who had been associated with the school for more than 25 years—was the first to sign the charter petition—and encouraged her colleagues to do the same. She stated at the decisive school board meeting:

For 29 years I have commuted from Mira Mesa to teach at Gompers . . . when it was one of the leading academic schools in the district. In those past years I have seen neighborhood students graduated from Gompers and go on to become teachers, lawyers, doctors, and engineers. I know our neighborhood students can achieve like that again. But because our demographics are different, and because we have very special needs, we need to do things differently. And Mr. DeBeck, that is why my name was the first on the list to support the Gompers Middle School charter (Richardson 2005).

Representatives from the SDEA headquarters met with teachers and provided arguments against the conversion of Gompers to charter status, including the (false) claim that teachers

would lose health and retirement benefits and the right to return to the district. After the dust settled, charter petitioners successfully obtained the approval of more than 50% of its teachers for its charter petition (Gao 2005a).

Decapitating the Movement's Leadership

The district's opposition to the conversion of Gompers Middle School to charter status did not end with its demand that petitioners obtain both teachers' and parents' signatures. In what looked like an attempt to destroy the growing momentum of the Gompers Work Group, school board members decided on February 8, 2005 in a closed session to direct Superintendent Bersin to "transfer" Principal Vincent Riveroll from Gompers Middle School to the San Diego Unified central office as a "mentor principal" (Gao 2005a). From the time he was appointed as principal of Gompers Middle School in Fall 2004 by (then) Superintendent Bersin, Riveroll instituted a number of dramatic changes to the school's structure and culture and supported the conversion of Gompers to a charter school. For many, the decision by the school board to remove the charismatic leader of the conversion movement, embodied their general opposition toward charter schools—an "antipathy shared by a teacher's union that is adamantly opposed to the charter schools' exemption from union rules on teacher assignments and pay" (Sutton 2005).

After hearing the school board's decision to remove Riveroll, Gompers supporters first erupted in angry protest, but soon continued defiantly with their charter school efforts. On February 14, 2005, community members met at the Chollas View Methodist Church across from the school, where they deplored the unwarranted removal of Riveroll, and pledged to continue their effort on behalf of the charter. This attempt to decapitate the leadership failed. In fact, it seemed to energize efforts to convert Gompers Middle School to a charter school.

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Supporters organized letter-writing and e-mail campaigns aimed at convincing the board to approve the charter.

Understanding SDCS Reticence

Examined from the point of view of supporters of the conversion of Gompers Middle School to a charter school, the actions of the SDCS school board is inexplicable, even unexcusable. Examining these actions from the point of view of a school district or a teachers' union, however, reveals understandable reasons. Charter schools can be perceived as a threat to conventional public schools and their teachers' unions. Charter schools receive funding from the State for the students who enroll in them; this means a loss in funds—and students—from the district's inventory. Charter schools are not required to unionize, which diminishes union membership and the hard-earned power to bargain on behalf of teachers.

Soon after they were advised by the SDCS district that they needed to restructure, the four schools considering charter status sought a waiver from the SDEA's contract with the district to allow the school to offer teachers contracts directly, without activating the seniority-based personnel policy centered at the district office. SDEA did not grant the waiver of the "post and bid" process, citing procedural violations (Williams and Toch 2006). By the time Keiller, King-Chavez, Memorial, and Gompers petitioned the Board for charter status, there were 35 charter schools already established in the district; they enrolled 13,000 students—almost 10% of the district's students, which accounted for a loss of \$70 million in state funding (Voice of San Diego 2008). Most of these charter schools were established in low-income neighborhood; 30 of 35 were located south of Interstate 8 ("South of 8")—the symbolic and material boundary between the well-to-do neighborhoods and the less-well-off neighborhoods in San Diego (Voice of San Diego 2008).

Board members often expressed their concern about the increasing number of charter schools in the district—especially those "South of 8." They appealed to Gompers parents to restructure their school under the guidance of the district. However, parents and teachers dismissed the idea of tinkering with educational programs or grade configurations. Repelled by a history of teacher vacancies and chaotic conditions, the work group was convinced that re-opening Gompers as a charter was the only viable option.

Questioning UCSD Involvement

UCSD's involvement was, in many ways, at the heart of the charter school debate.

Whereas many Gompers neighborhood parents supported UCSD's involvement and welcomed the resources UCSD promised, other actors, including members of the UCSD administration, some community members, and an ambivalent school board, were concerned about the extent of UCSD's involvement. Some members of the UCSD administration were particularly reticent about the campus's involvement in the charter school effort at Gompers. They expressed concern about the extent of UCSD's financial commitment and whether the effort was consistent with the university's mission.

School Board members also worried that not enough faculty and staff members at the university endorsed UCSD's involvement with the same enthusiasm as Lytle and Mehan.

UCSD through CREATE promised to bring material and intellectual resources to that school site—many of which are derived from successful developments at The Preuss School UCSD. Intellectual resources include advice on how to restructure and reculture the school to enable rigorous, college-prep instruction for all students (Alvarez & Mehan 2005). Material resources include UCSD students to serve as tutors before school, during classes, and after school; a bus that deposits tutors at GCMS and enables parents to visit UCSD; professional

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development; researchers who compile and analyze information on students' performance and the development of the school; teaching interns in math, science and English/ESL; parent education opportunities to inform parents about higher educational options for their students when they finish high school, concrete advice on how to achieve higher educational goals and obtain funding for college; and faculty who serve on the Board of Directors.

Members of the San Diego Unified School District Board of Trustees met with highranking members of the UCSD administration, Lytle and Mehan in February 2005 to discuss UCSD's involvement in the Gompers charter. UCSD administrators made it clear to those present at the meeting that UCSD had made no financial commitment to the effort. However, Board members surprised those assembled by introducing an alternative restructuring plan. This plan emphasized "an autonomy in curriculum design and instruction, as well as flexibility in hiring teachers and extending the school day and school year, [where] the issue of hiring and increasing instructional time would have to be negotiated with the teachers union" (Gao 2005c). Although board members alleged that this plan had been vetted with the university and the teachers' union, university officials made it clear to board members that they were unaware of this proposal (Gao 2005c). Thus, the alternative plan was flawed in that its authors had secured neither the union's nor the university's support. In a subsequent letter to the school board, the UCSD administration made it clear that the university was committed only to the plan devised by the GCMS planning group and that it was not planning to assume any direct financial management or administrative role in a Gompers charter school (Fox 2005).

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Board Approval

The campaign to convert Gompers to a charter school in partnership with UCSD and community groups culminated on March 1, 2005 at a meeting of the SDUSD school board. Community leaders, Gompers parents, and UCSD faculty urged the board to "give their children a way out of the trap of poverty, crime and despair; to give them a chance for a decent education" (Sutton 2005). Cecil Steppe, President of the Urban League of the San Diego County and parent of three graduates of Gompers, stated that the board should "stay within the law" by granting charter to the organizers who obtained more than 70% of parental signatures, collected over 50% of the teachers' signatures additionally requested by the board, and "have come back to you at least on two occasions and fulfilled every requirement that you laid on their plate." He further noted: "It seems to me with all of the struggles over the past, that it makes absolutely no sense in my mind for you to say no to an opportunity to bring a whole new way of doing business to a school that has been on the failure list for far too long" (Steppe 2005).

The charter proposal was not approved quietly. In public commentary at the meeting, one Gompers teacher claimed that she had signed the charter petition without "the opportunity to look at it hard enough or deeply enough to give feedback or ask questions about it" because of "all the chaos…that was going on at Gompers." She wanted to withdraw her name from the petition. Trustee John deBeck (2005) addressed this teacher's concern in his statement before voting:

We go back to the signature thing I've only heard one, one person who came and said that they weren't sure about their signature. So, that's, not going to, cut it for me .

. . . You have a community support that's strong, and [you met] the charter

regulations said that we provided. I find it very difficult for me to vote against this charter like with this situation.

Shirley Weber, Professor and Chair of the Department of Africana Studies at San Diego State University, and a member of the San Diego school board from 1988-1996, expressed reservation about the 4 charter proposals before the board. She had seen "this board approve and reapprove charters that have failed year after year after year, without the guts to cut them off," she said and continued: "most of the conversion charters [South of 8] have not been successful, so that's a tremendous challenge to take one and make it successful." While saying that she believed Cecil Lytle's commitment "is true and honest" and the charter is not necessarily a bad concept, she pointed out that the charter document did not include parents on the governance team. She further wondered about the consequences for students whose parents fail to meet the requirements laid out in the charter: "...When you say a parent must have 15 hours of volunteer, volunteerism, what happens if they don't? When you say they must come to open house, what happens if they don't?" (Weber 2005). These arguments were reiterated from the podium by Trustee Sheila Jackson, even though she ultimately voted to grant the charter to Gompers.

Hence, after months of debate and a number of detours, the school board unanimously (5-0) approved the petition to enable Gompers Middle School and three other schools (Memorial Academy, Keiller Middle School, and King-Chavez elementary school) to restructure as five-year charters. The GCMS charter called for enrolling students in grades 6, 7 and 8. As soon as the trustees finished their voting, the auditorium erupted in raucous applause. With charter status finally reached, Gompers was free to "move from a culture of survival to a culture of learning" (Riveroll quoted in Gao 2005d: A1).

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Planning for and Opening GCMS

Time for celebration was short lived, however. The leadership team had only 6 months to take all the actions needed to start a school, including sprucing up the campus; interviewing and hiring principal, teachers, and support staff; designing a college-going culture for a neighborhood without such a program previously; securing books and other educational materials; securing funding; and establishing the governing board—and most importantly—designing instruction so that it would be challenging and exciting for students.

The lack of quality teachers at the "old" Gompers had mobilized parents to change the school. GCMS leaders, like their counterparts at Preuss, gained control over personnel issues when they became a charter school. They are now able to hire, promote, retain, and dismiss teachers at the school site, which exempts them from district personnel policies that award teaching positions on the basis of seniority. GCMS leaders believe scrapping the district's "post and bid" hiring option enables the school to attract teachers who want to be at this school, who are committed to the education of GCMS students, and are willing to contribute the extra time and energy it takes to improve the learning of underperforming students.

Forming the Board of Directors and Hiring the Director

Charter schools are often governed by boards of directors. Discussions about the configuration of the GCMS board and deciding its membership started right after the charter petition was approved by the SDCS board. The UCSD members of the planning team were asked to prepare a slate of board members composed of parents, teachers, community members, and UCSD faculty/staff. However, exactly which people should fill those slots, especially the ones for "community representatives" was a bone of contention. Some members of the work group lobbied for community members who represented local

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community groups, while *the ad hoc* committee advocated for representatives with greater state and national visibility.

During an intense planning committee meeting, the issue was settled in favor of selecting former State Senator Dede Alpert, San Diego Urban League President Cecil Steppe, and Parent Institute for Quality Education (PIQE) President David Valladolid—community representatives with state, regional, and national reputations. In addition to these three community representatives, the initial board was composed of 3 parents, 3 educators, and 3 UCSD representives.

At its initial meeting on May 28, 2005 at UCSD, after dispensing with the necessary financial and legal matters, the newly formed GCMS Board of Directors quickly and unanimously elected Cecil Steppe, Director of the San Diego Urban League, as Board Chair and appointed Vincent Riveroll as Director of the School.

Hiring Quality Teachers

At the same time as the board of directors is being composed, the school leaders had to move quickly to secure the initial teaching staff. As reported above, the SDCS School Board removed Vincent Riveroll as director of the "old" Gompers in February 2005. His subsequent reassignment to the district office inhibited his ability to recruit and interview prospective teachers. Feeling it was unethical to conduct GCMS business during SDCS business hours, Riveroll and an *ad hoc* personnel committee composed of GCMS administrators, parents, and UCSD CREATE personnel, conducted recruitment interviews at UCSD during 6:30 AM-8:00 AM and 5:30 PM-8:00 PM between Monday and Friday—and often on Saturdays—from March to July 2005.

Even teachers who previously taught at Gompers had to apply for positions at GCMS.

Only 8 teachers were retained from the previous faculty; 39 out of 47 teachers were new to the school; 34 of them were new to the teaching profession. Faced with an almost completely new teaching staff but committed to instilling a common culture among that staff, the GCMS leadership instituted a new practice, which they called "culture camp."

Forging a Common College-Going Culture of Learning

"Culture camp" was held in the weeks immediately preceding the opening of the school in Fall 2005. Its purpose was to develop a common language, common expectations, common ways of teachers and support staff (including custodians and safety officers) to interact with students. GCMS educators predicted the following: if all adults on the school site hold the same high expectations for students, enforce the same rules and regulations, and treat indiscretions in the same manner, then the stability and predictability resulted in the school environment would contribute to students' academic development and teachers' professional development.

All GCMS teachers are now expected to have similar ways of assigning and receiving homework; organizing their classrooms, the school day, and lessons; and treating absences, tardies, and students' movements between classes. For example, all classrooms have set aside a special place, usually a rug, for students to gather informally for discussions; all teachers are encouraged to hang posters depicting learning strategies and material learned around their rooms so that students can consult them in the context of subsequent classroom lessons.

Educators at GCMS, like educators at Preuss, recognize that the most effective form of teacher professional development occurs at the job site and is embedded in the work (Darling-Hammond 1997). Therefore, GCMS teachers engage in professional development activities at

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the school site during the school day. Teachers meet in grade level or department teams to plan collaboratively, examine students' work, and engage in "lesson study" (Lewis 2002).

To further ensure a common culture of learning at GCMS, the school planned to secure a pool of substitute teachers who are on permanent call for work at GCMS. Called "teachers on staff," this substitute teacher pool was trained in the instructional practices employed at GCMS so instructional quality would not be reduced precipitously when they take over a classroom. The availability of substitute teachers "on call" for GCMS also provides the school director with some flexibility to provide professional development and revitalization opportunities for his teaching staff. Knowing that knowledgeable substitutes are available, the director can invite teachers to attend professional development opportunities off site or just take a break when stress levels get too high.

Motivational Signs and Symbols of a College-Going School Culture

Motivational signs and other symbols are intended to reinforce the school's purpose of establishing a college-going culture of learning. College pennants adorn classroom and hallway walls. Students enter the school through "the Gates of Wisdom," an opening in the chain link fence surrounding the school that is now adorned with a large, inviting sign that reads: "THROUGH THIS GATE WALK THE FINEST PEOPLE IN THE WORLD" with "A UCSD PARTNERSHIP SCHOOL" banner underneath. The school motto, "REACH" which stands for "Respect, Effort, Achievement, Citizenship, and Hard work," appears ubiquitously. Parents are expected to sign a contract that explains the details of school policy concerning uniforms, student behavior on campus, attendance, and consequences for non-compliance. Students are expected to be able to recite the school mission when asked by school personnel or visitors.

The clothing people wear is another visible symbol of the nascent college-going culture at GCMS. The teaching staff wears "professional dress." Students wear school uniforms. Both forms of dress are intended to signal to the students—and the community—that serious business occurs at Gompers. Not surprisingly, school uniforms invited some resistance from students and some parents. Students are sometimes reluctant to wear their uniforms in the neighborhood—for fear of reprisal from local gang members. As a result, students can be observed changing from "street clothes" to school uniforms on their way to and from school. As they approach the school, students pull up their sagging trousers and tuck in their shirts. They reverse the process on the way home.

Students and staff often negotiate appropriate standards of dress on campus. If students appear on campus without a uniform or with an incomplete uniform, they are not sent home. To ensure that such students do not miss class time for a violation of a behavioral expectation, they are lent uniform parts for the day. In the first two years, one staff member was assigned duty at the school entrance with the responsibility of enforcing the dress code. As students passed through the Gates of Wisdom, they were admonished to tuck in shirts, pull up trousers.

Not unexpectedly, students explore the boundaries of school rules—concerning uniforms as well as other matters. Girls who attended Catholic schools often tell stories of rolling up the hems of their skirts to make them shorter outside the gaze of their teachers. In a similar fashion, male GCMS students push their trousers down as far as they can get away with. Although the need for an official uniform policeman has diminished as students have increasingly conformed to the school's expectation for appropriate dress, faculty and staff can still be observed often imploring students to "straighten up." Jocular exchanges now accompany attempts by staff to rebuff students' resistance to uniform rules.

Opening the School

The GCMS staff planned a grand opening for the school on Tuesday September 5, 2005. Remarks by Director Riveroll, Board Chair Cecil Steppe, Councilman Tony Young, and the Student Council President were scheduled to welcome students, parents, and invited guests to the new school. Board of directors, elected officials, and philanthropists who had donated to the school, such as the Girard Foundation and the Jacobs Family Foundation, were in attendance. Students were to be ushered through the Gates of Wisdom to their classrooms by their teachers.

On the Thursday before the Tuesday opening of the school, the office of California Governor Arnold Swarzenegger informed the planning group that the Governor and the State Secretary of Education, Alan Bersin, wanted to celebrate the opening of the school. Because this was the only school he would visit on the traditional first day of school, the Governor's request was interpreted as a high complement. But this last-minute announcement caused the GCMS faculty and Board of Directors to hurredly make security and publicity plans and adjust the carefully-planned opening day ceremonies. Ensuring that the plans to introduce the new academic orientation of the school to parents and students would not be swamped by the presence of a celebrity and the nurses and teachers who were expected to picket the Governor's presence became the work over the weekend between the Governor's call and the school's opening.

The Governor appeared after the morning opening ceremony, which reinforced, not detracted from, the well-planned event. The lunch-time press conference conducted by the Governor and Secretary of Education Bersin was covered by the local press and television

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stations. Subsequent reports in the media gave positive publicity to the newly constituted school.

Summary

After months spent reviewing the various options provided by NCLB, the "Gompers work group," composed of educators from Gompers Middle School, parents, community leaders, and UCSD faculty and staff, concluded that the school should be reconstituted as an independent charter school. Zealous parents supported by dedicated teachers secured signatures supporting the charter petition from more than 70% of the parents whose students lived in Gompers' catchment area and 58% of the school's teachers. On March 1, 2005, the San Diego Unified School District's Board of Education voted unanimously to grant the group its charter petition to form the Gompers Charter Middle School "in partnership with UCSD and the GCMS community."

The GCMS academic plan crafted after months of weekly meetings of the work group called for making the school safe and inviting; instilling a common set of beliefs and values about appropriate behavior and learning among youngsters and adults alike; installing a rigorous curriculum reinforced by academic and social supports; engaging families and community in the daily life of the school. It takes time to instantiate these conditions which are critical for increasing the possibility of equitable access to college and career for low-income students of color.

Constraints internal to the school made it difficult for GCMS to put these critical conditions in place for 800+ students in 6 months. These challenges included hiring an entire teaching and support staff, refurbishing facilities, designing a college-going culture for a

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neighborhood without such a program previously, coaching teachers in that academic plan and then making learning rigorous and exciting for students.

Circumstances external to the school also constrained the conversion. The school board that supported the superintendent was replaced by a board hostile to him and his commitment to charter schools. This newly elected school board changed the rules governing the charter petition process. Charter school advocates had to scurry to obtain teachers' approval even after they had secured parents' approval. The San Diego Education Association challenged agreements between the district and the union that allowed district teachers to be "on loan" to charters, thereby causing anxiety and uncertainty among affected teachers. The California Charter Schools Association, SDCS staff led by Brian Bennett of the School Choice Office, and local philanthropic organizations, notably the Girard Foundation, helped charter advocates navigate around these obstacles. UCSD's partnership with GCMS, while helpful, produced its own troubles. On the one hand, faculty associated with CREATE were able to assist GCMS traverse the uncertainties of the political process and promise considerable resources (tutors, research, evaluation, and governance expertise) for the school. On the other hand, the uneven record of UCSD in communities of color and the less-than-enthusiastic commitment of the central administration toward community engagement required CREATE to proceed cautiously and negotiate trust repeatedly.

Conclusions and Implications for Future Research

Charter schools reside in the middle of the intense public debate about the quality of public education in general and the limited access to quality schooling among underserved populations in particular that was provoked by *A Nation at Risk* and stoked by *No Child Left Behind*. Advocates tout charter schools as stimulants to innovation (such as providing more

choice to parents and different models of organization, curriculum and instruction) while opponents dressing them down as the first steps toward the privatization of public education.

This story does not settle the disputes among proponents and opponents of charter schools concerning the relative strengths of traditional public schools and public charter schools, e. g., whether charter schools foster competition in public schools or increase racial segregation. This story does, however, help fill a gap in the literature on charter schools. By reporting "the creation of a setting" (Sarason 1972, 1997)—a charter school from on the ground rather than about charter schools in the aggregate—this story provides insight into the actual often contentious processes associated with moving from initial impulse to routinized practice. Hopefully, this story about the transformation of "passion into practice" (Deal & Hentschke 2004:x) will be useful to scholars conducting research on charter schools and community members interested in establishing them.

While this study takes up Sarason's (1972, 1997) injunction to study the creation of a reform effort, in closing we would also like to engage in a conversation with another dimension of Sarason's work. Sarason (1982) of course famously concluded educators' well-ingrained habits and an organization's standard operating procedures could derail even the best-intended and well-organized reform efforts. Sarason's observations are trenchant because they focused researchers gaze beyond the technical dimension of school reform, that is, beyond the idea that improving teacher training, reducing class size or adding more computers would induce improvements.

Sarason is certainly correct in asserting that studies of school reform need to take aspects of organizational culture as well as attempts to make technical changes into account, however we think he underestimates the importance of the political dimensions of reform. The

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complexities surrounding the reform efforts reported here suggest that researchers need to devote as much attention to power politics and conflicts between stakeholders as they do to

organizational culture and technical suggestions for change.

This injunction applies as well to educators who are considering opening new schools whether they be charter schools or private schools in the US or abroad. No matter how carefully they have drawn their plans for the academic program of a new school, educators must take teachers' values and beliefs about students' capabilities and their often implicit theories of learning and the organization of instruction into account. Equally important to these subtle cultural dynamics are community politics and power politics. As we learn from the messy details associated with the constitution of Gompers as a new charter school summarized in this article, unless the major constituencies are aligned, the prospects for significant reform are diminished. Faculty members from UC Berkeley, UC Davis, Arizona State University, the University of Arizona, the University of Chicago, and the University of Pennsylvania accompanied by educators from their local school districts are applying this lesson. Each has developed a model school in a low-income neighborhood close to their campuses. In a manner analogous to CREATE's involvement with Preuss and Gompers, university faculty assist with the development of governance, finances, curriculum, instruction, and assessment of their model school's progress. Each "university supported school" is to serve as a model for educational rejuvenation in the local community (Quartz 2007).

Prologue

While this paper reports only on the origin of Gompers, some time has passed since then, and there are indications of how the school is doing. When the school opened in Fall

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2005, more than 900 students enrolled. Unprepared for this onslaught, the school scrambled to find a sufficient number of teachers to educate the students. Since then, student enrollment in grades 6-8 has settled at 780, a student population that the school's administration feels is more consistent with the school's academic mission. GCMS has displayed steady academic progress as measured by No Child Left Behind accountability guidelines. The Academic performance Index (API) of the former Gompers was 540—on a scale of 100-900 the year that it closed. Its 2009 API score is 621, a gain of 81 points.

The most significant development is the expansion of Gompers from a 6-8 middle school to a 6-12 high school. Renamed "Gompers Preparatory Academy" to indicate its college-preparatory orientation, like its model The Preuss School UCSD, Gompers is adding one grade level at a time, starting with a 9th grade in 2008. GPA's Director, Vincent Riveroll, anticipates an enrollment of 1000 students, that is approximately 140 students at each grade level, by the time it reaches maturity in 2013.

The Gates of Wisdom at Gompers Charter Middle School now stand open. As significant as that event is, the work of building a world-class school for the education of students of color is not complete. Indeed, it has just started. A high proportion of students enroll at Gompers speaking a language other than English. More than 50% enroll with reading and math skills well below grade level expectations. Teachers leave the school due to the extensive demands on their time and energy. These are among the most pressing challenges confronting the Gompers educators. That said, the current upper management of the SDUSD has adopted a more receptive attitude toward Gompers, which lessens the political tension between the school and the district.

We will describe the progress of GCMS in future reports.

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